



DCC-161100010206

Seat No. _____

B. B. A. (Sem. II) (W.E.F. 2016) Examination

July - 2022

E-Commerce

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

- 1 What is E-commerce ? Differentiate between traditional commerce and E-commerce. 14

OR

What is E-commerce ? Discuss its history and evolution. 14

- 2 What is EDI ? Discuss various features of EDI. 14

OR

Explain various models of e-commerce. 14

- 3 Discuss in brief various electronic methods to make payment. 14

OR

Discuss various Internet Security options available while transacting on E-commerce platform. 14

- 4 What is Networking ? Discuss features of networking. 14

OR

What is E-marketing ? Discuss various methods of e-marketing. 14

- 5 What are e-enterprises ? Differentiate between traditional enterprises and e-enterprises. 14

OR

What is M-commerce ? Discuss growth and future of M-commerce in India. 14